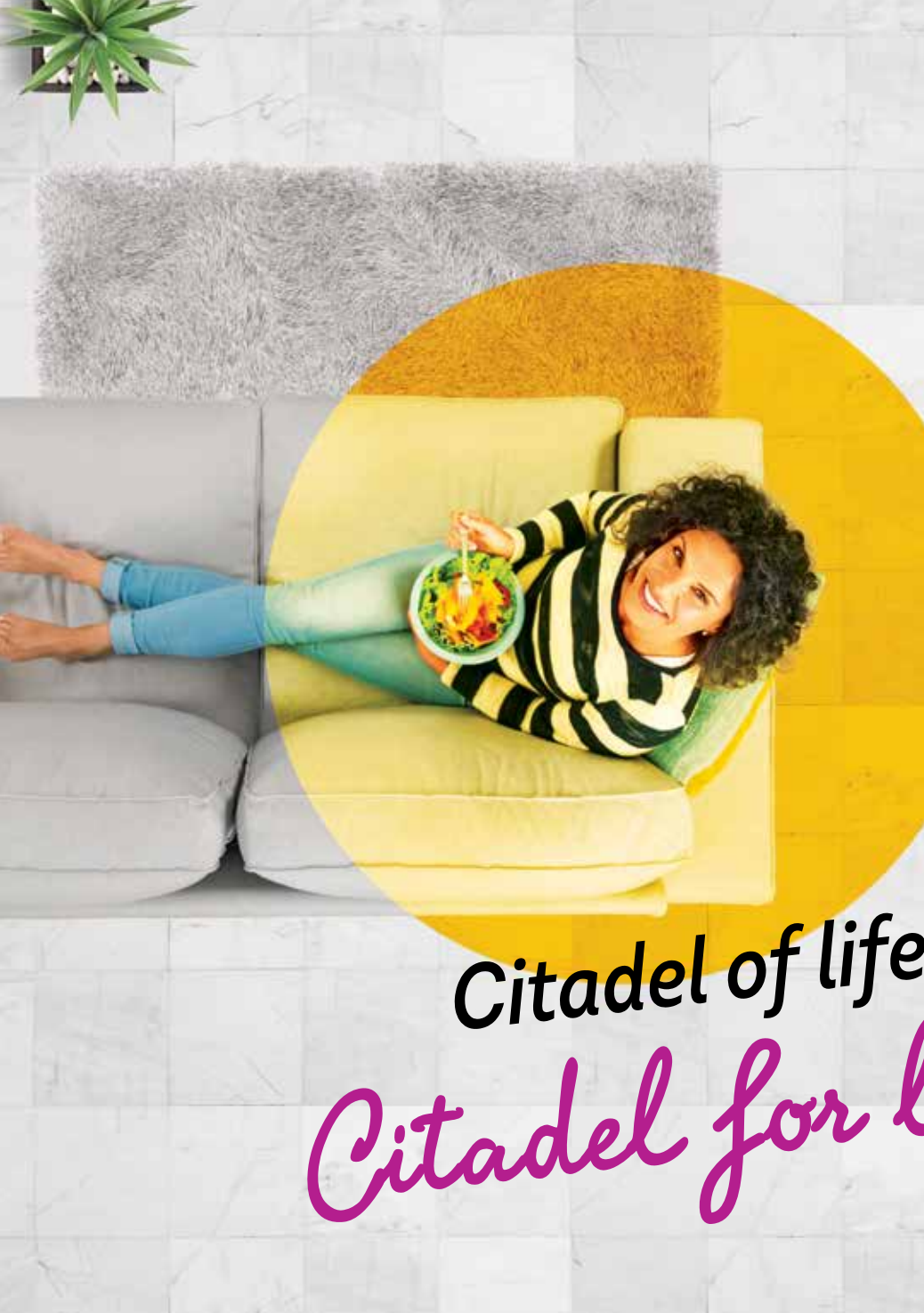




BRIGADE

Building Positive Experiences



Citadel of life

Citadel for life!

*Introducing
Luxurious 2 & 3 BHK Homes at Hyderabad*

BRIGADE
CITADEL
MOTI NAGAR

Phase 1 - TS RERA No.: P02200002237 • Phase 2 - TS RERA No.: P02200002392
Phase 3 - TS RERA No.: P02200002548

***Building
Positive Experiences
Since 1986***

At Brigade, we have always believed in crafting iconic landmarks and transforming the way communities live, work and play. As one of South India's leading property developers with projects across Residential, Offices, Retail, Hospitality and Education, we at Brigade stand for trust, reliability and value-driven innovation. It is our 'customer first' ethos that has led to the development of many landmarks while transforming the city skyline of Bengaluru, Chennai, Chikmagalur, Kochi, Mangaluru and Mysuru.

Now, we are here to create many more positive experiences in Moti Nagar, Hyderabad!

Actual shot of the world-class Sports Arena at Brigade Orchards, Bengaluru



Artist's impression of World Trade Center, Chennai



Actual shot of Signature Club Resort at Brigade Orchards, Bengaluru



Actual shot of Orion Mall at Brigade Gateway, Bengaluru

Scaling New Heights

2007

Brigade Goes Public

- Brigade achieves a successful IPO
- Ties up with hospitality majors Starwood, Accor and Intercontinental Hotels

2009

Taking New Strides

Homestead Residences with 126 keys

2010

WTC Bengaluru

South India's tallest building with 32 floors.

2011

Building More Value

- Launch of Sheraton Grand Bangalore Hotel
- Launch of value homes at Brigade Meadows, a 60+ acre integrated enclave
- Launch of Brigade Orchards

2012

Investment Platform of ₹1,500 Cr with GIC Singapore

- MOU signed with GIFT City, India's 1st smart city
- Announcement of development of 10 Holiday Inn Express Hotels across South India

2014

Rising Higher

- Launch of World Trade Center Kochi
- Launch of Brigade REAP India's 1st Real Estate Accelerator Programme
- Completion of 30 projects in the 30th year

2016

Signature Club Resort

Commenced operations

2017

Towards Greater Heights

- Launch of Holiday Inn Chennai
- Launch of Brigade's 1st residential project in Chennai - Brigade Xanadu

2006

Brigade Gateway

A one-of-a-kind mixed-use enclave space with 1,250+ apartments.

2020

Brigade Standing Tall

- Launch of Brigade Residences at WTC Chennai
- Recognised as a 'Great Place to Work' for 10 years in a row

2019

Towards New Horizons

- Launch of integrated townships - Brigade Cornerstone Utopia and Brigade El Dorado in Bengaluru
- Launch of 'BuzzWorks' in the co-working segment with plan of 2,500+ seats across cities

2018

9 New Launches, Including 4 Customer Centric Initiatives

- Launch of Independent Living for Seniors - 2 thoughtfully designed properties in North & East Bengaluru
- Launch of BRIGADE PLUS Easy Home Packages, OneBrigade (Official Mobile App) and Here4You, apart from 3 new real estate projects

Discover your Citadel within

There are spaces. And then there are soul spaces. Spaces for every member of the family to connect with themselves. Brigade Citadel is so much more than a home. It is all about the joy of discovering that nook that vibes with you. It is a celebration of 'Home' within a home. A place that lets you be 'YOU'!

CITADEL OF LUXURIES

- Vaastu compliant
- 53,000 Sq.ft. spacious clubhouse
 - Lavish central courtyard
 - A big banyan tree-seating area
 - Spacious interiors
- Lavish double height entrance lobbies
 - Aesthetic and lush landscaping
 - Excellent connectivity



Artist's impression



Artist's impression

Project features are subject to change

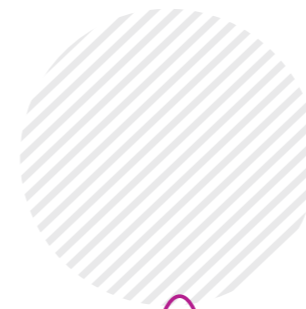



Artist's impression

Project features are subject to change

**Luxurious
2 & 3 BHK Homes**

Each home is designed to maximise space while inviting in abundant natural light and ventilation, thus creating those immaculate spaces that virtually breathe. Spread over 11 acres, everything from the thoughtful array of amenities, sprawling outdoors along with a 100-year-old banyan tree, the thoughtful architecture and the vibrant like-minded community around you will be an emphatic celebration of life.



 **53,000 SQ.FT. SPACIOUS CLUBHOUSE**

 **EAST & WEST FACING HOMES**

 **LAVISH CENTRAL COURTYARD**

 **BANYAN TREE SEATING AREA**

 **EXCELLENT CONNECTIVITY**



Artist's impression of the Living Room

Project features are subject to change



Artist's impression of the spacious Master Bedroom

Project features are subject to change

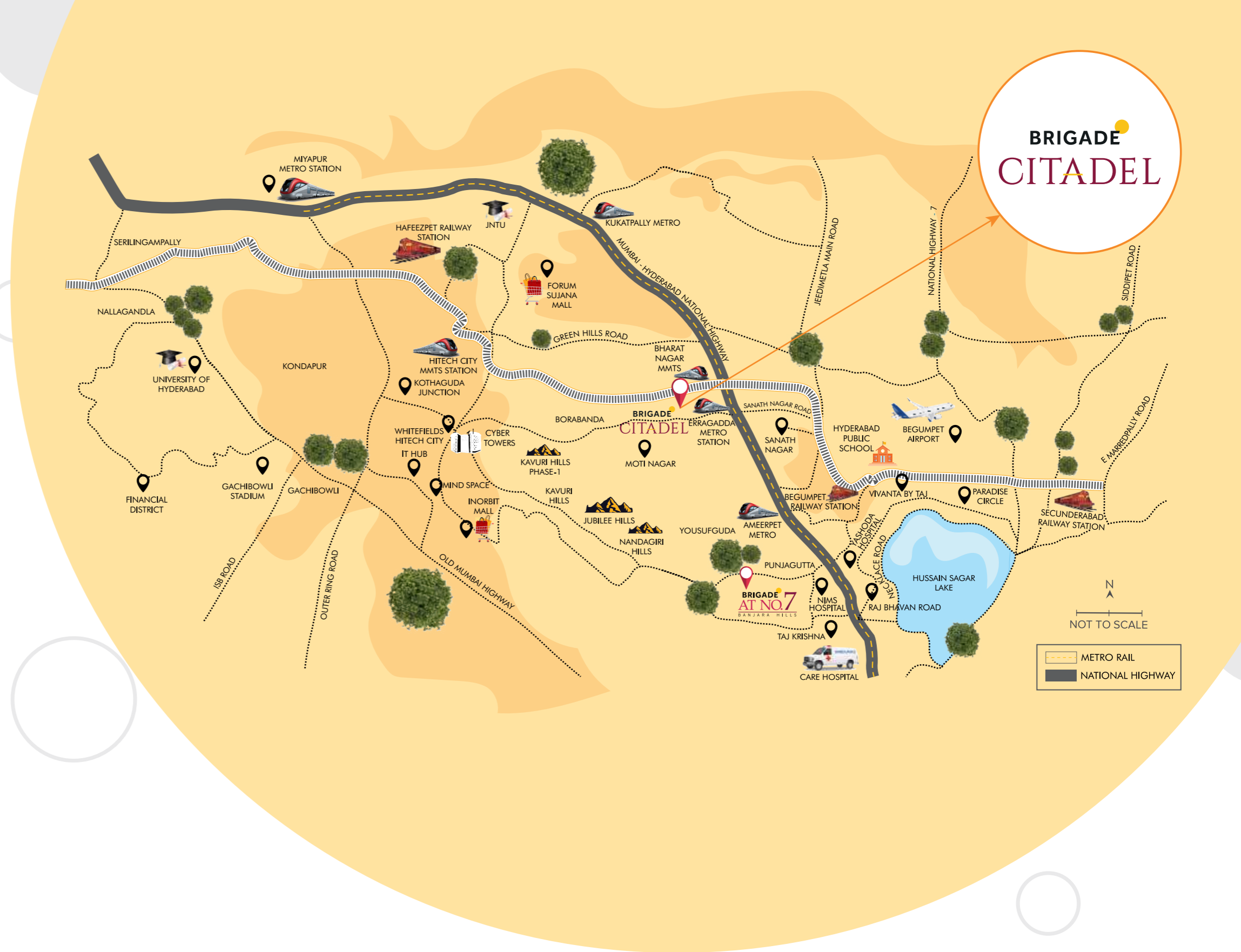


Artist's Impression of the Double height Entrance Lobby

Project features are subject to change

Closer to Everything
Closer to Life

- Conveniently located between Bharat Nagar and Erragadda Metro Stations
- Well-connected to IT Hubs & offices, popular schools and entertainment centers
- Proximity toHITEC City, Kondapur, Ameerpet, Begumpet, Banjara Hills, Kukatpally, Erragadda and Yousufguda
- Excellent connectivity to the International Airport via the ORR and other intercity roads



SCHOOLS		COLLEGES		HOSPITALS	
Don Bosco School, Moti Nagar	1 Km	Sri Chaitanya Jr. College, SR Nagar	3 Km	Aster Prime Hospital	4 Km
The Creek Planet School, Moosapet	3.5 Km	Narayana Jr. College, SR Nagar	3 Km	OMNI Hospitals	4 Km
Bhashyam Public School, SR Nagar	4 Km	JNTU, KPHB	6 Km	Yashoda Hospital	6 Km
Genesis School, Kukatpally	4 Km	St. Mary's College, Yousufguda	4.5 Km	NIMS	6 Km
DAV School, Kukatpally	6 Km			LOTUS Hospitals	8 Km
Meridian School, Ayyappa Society Rd	7 Km				
Meridian School, Kukatpally	8 Km				
Hyderabad Public School, Begumpet	5 Km				

SOCIAL LIFE AND SHOPPING		COMMUTING CONNECTIVITY	
DMart	2 Km	Erragadda Metro Station	2 Mins
Metro Cash & Carry	3 Km	Bharath Nagar Metro Station	5 Mins
Big Bazaar	4 Km	Bus Stop	2 Mins
PVR Next Galleria	5 Km	Begumpet Railway Station	5 Km
Hyderabad Central Mall	5 Km	Secunderabad Railway Station	10 Km
Manjeera Majestic	8 Km		
Forum Sujana Mall	9 Km		
GVK Mall	6 Km		



Master Plan



Amenities



1. Entry & Exit
2. Water Feature
3. Bus Bay
4. Multipurpose Lawn
5. Drop-off Area
6. Banyan Tree - Seating Area
7. Transformer Yard
8. Driveway



9. Jogging Track
10. Outdoor Gym
11. Cricket Practice Net
12. Basketball Practice Court
13. Play Lawn
14. Emergency Driveway



15. Pathway
16. Children's Play Area
17. Seating Plaza
18. Skating Rink
19. Urban Plaza
20. Amphitheatre



21. Stage
22. Seating Plaza
23. Flea / Farmers' Market
24. Terrace Pool

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53,000 Sq.ft. clubhouse

Clubhouse Amenities



Artist's impression of the Clubhouse

- ✓ Reception Lobby
- ✓ Multipurpose Hall
- ✓ Children's Play Area*
- ✓ ATM*
- ✓ Convenience Store*
- ✓ Physiotherapy*
- ✓ Clinic*
- ✓ Pharmacy*
- ✓ Salon*
- ✓ Recreation Centre
- ✓ Association Office
- ✓ Business Centre
- ✓ Gym
- ✓ Aerobics
- ✓ Yoga & Meditation
- ✓ Steam Bath
- ✓ Swimming Pool/Kids' Pool
- ✓ Display Kitchen*
- ✓ AV Room
- ✓ Badminton Courts
- ✓ Squash Courts
- ✓ Table Tennis
- ✓ Pool Table
- ✓ Indoor Games
- ✓ Party Hall

*Space has been provisioned

CITADEL BLOCK PLANS

Aspen Block

-  1793 Sft. (3 BHK)
-  1583 Sft. (3 BHK)
-  1366 Sft. (2 BHK)
-  1174 Sft. (2 BHK)



KEY PLAN

BLOCK-A1
2nd TO 15th FLOOR PLAN (TYPICAL FLOOR PLAN)

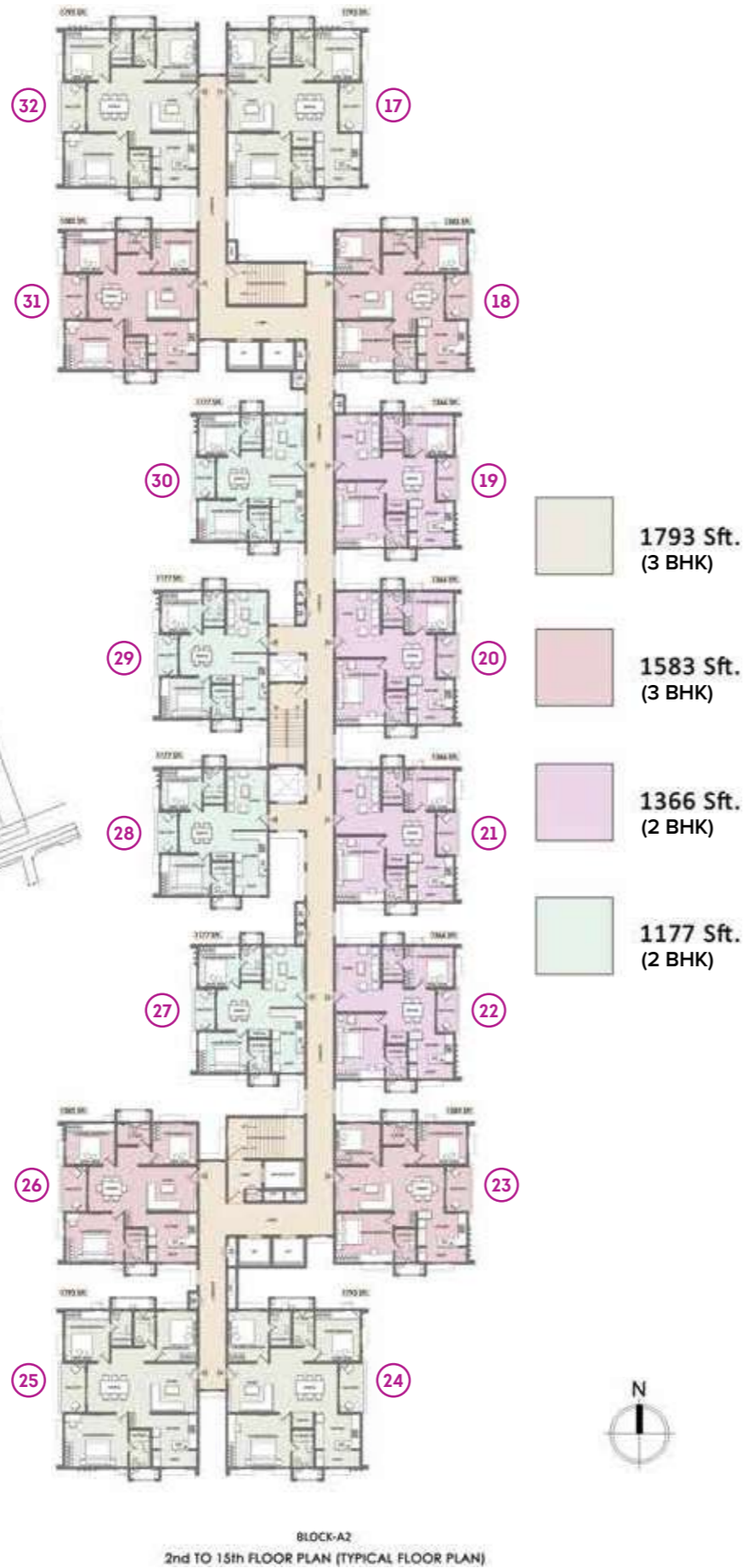


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Austin Block



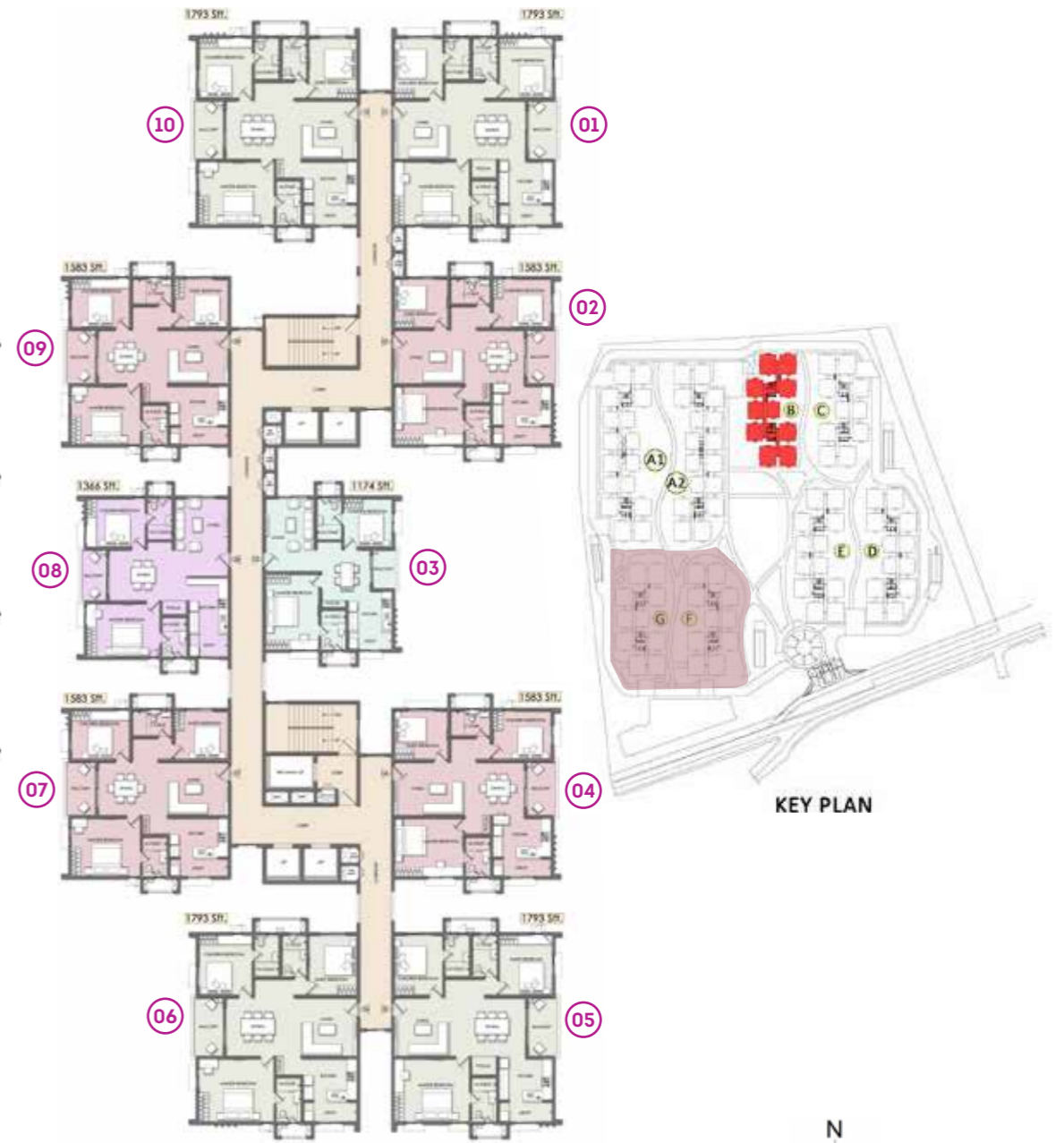
KEY PLAN



BLOCK-A2
2nd TO 15th FLOOR PLAN (TYPICAL FLOOR PLAN)



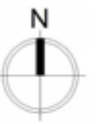
Bolton Block



BLOCK-B
2nd TO 15th FLOOR PLAN (TYPICAL FLOOR PLAN)



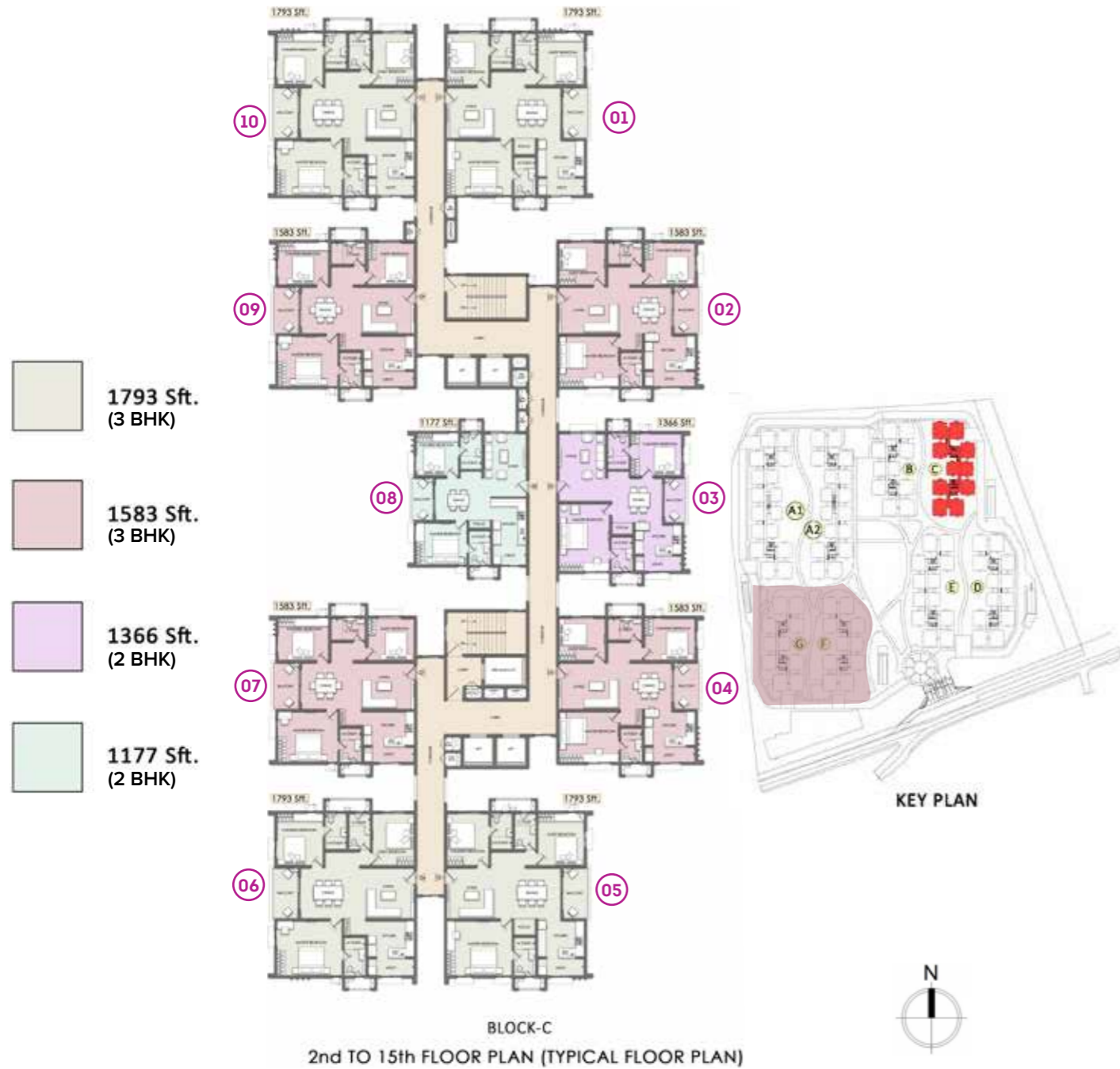
KEY PLAN



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Croft Block



Desmond Block

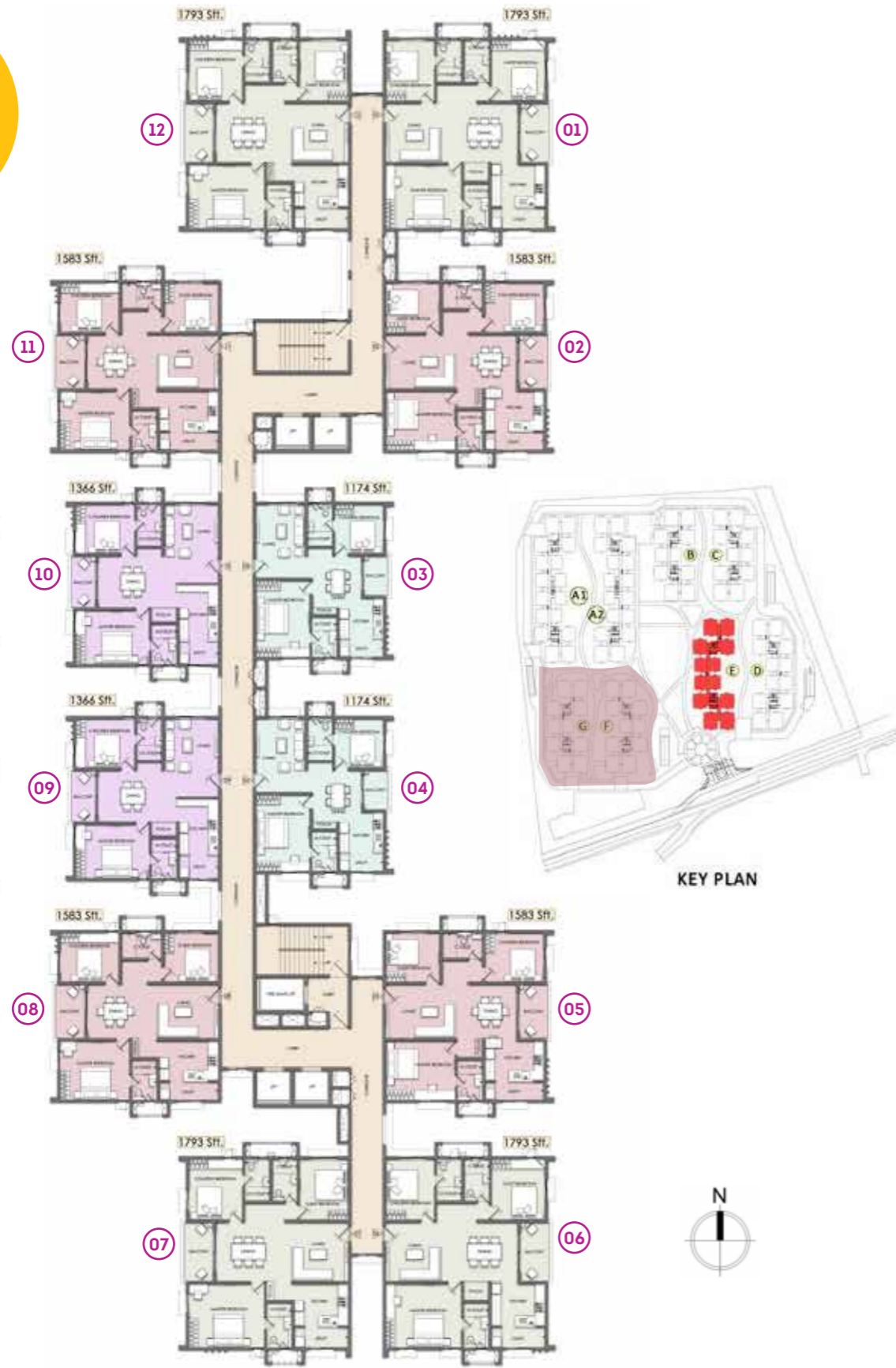


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Elgin Block

-  1793 Sft. (3 BHK)
-  1583 Sft. (3 BHK)
-  1366 Sft. (2 BHK)
-  1174 Sft. (2 BHK)



BLOCK-E

2nd TO 15th FLOOR PLAN (TYPICAL FLOOR PLAN)

CITADEL UNIT PLANS

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Unit Plan

2 Bedrooms + 2 Toilets



SUPER BUILT-UP AREA

1,177 Sq.ft.

UNIT CARPET AREA

758 Sq.ft.

BALCONY CARPET AREA

48 Sq.ft.

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Unit Plan

2 Bedrooms + 2 Toilets



SUPER BUILT-UP AREA

1,174 Sq.ft.

UNIT CARPET AREA

767 Sq.ft.

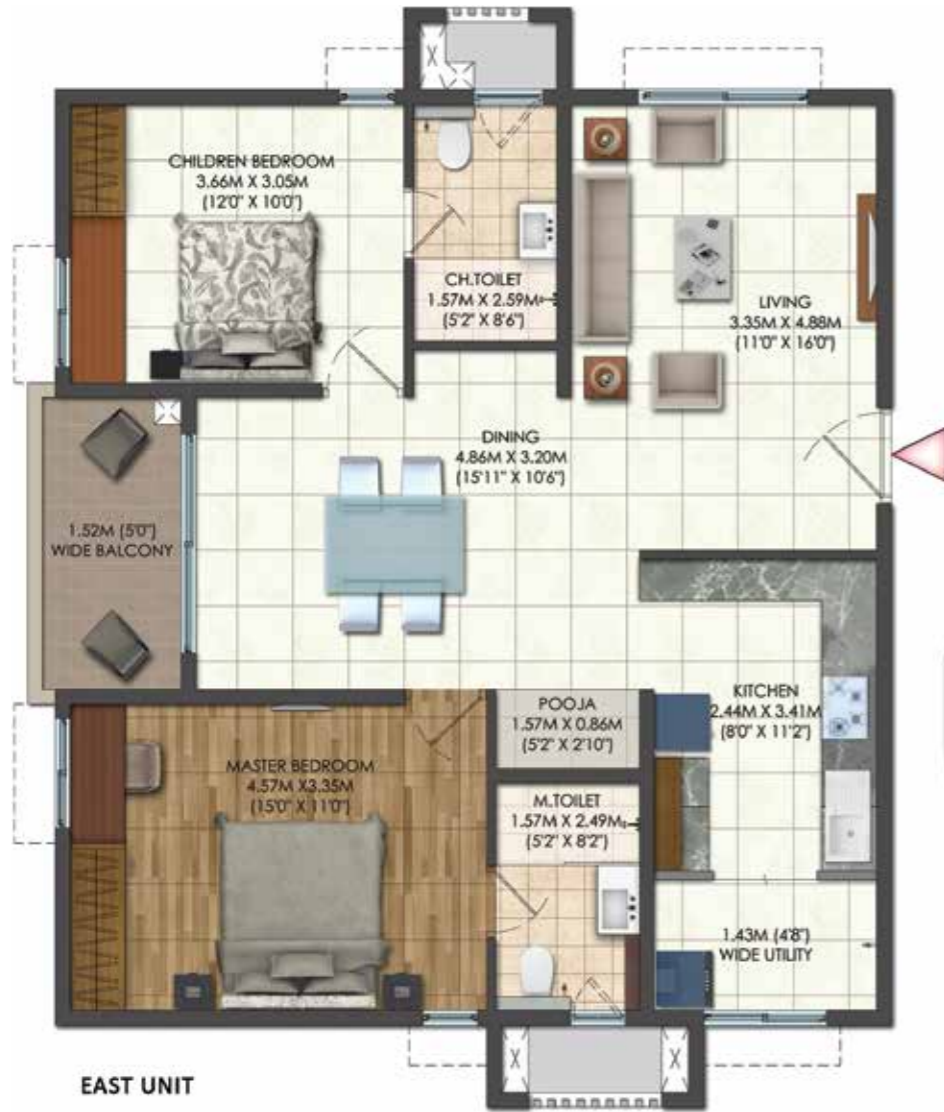
BALCONY CARPET AREA

39 Sq.ft.

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Unit Plan

2 Bedrooms + 2 Toilets



SUPER BUILT-UP AREA

1,366 Sq.ft.

UNIT CARPET AREA

892 Sq.ft.

BALCONY CARPET AREA

51 Sq.ft.

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Unit Plan

2 Bedrooms + 2 Toilets



SUPER BUILT-UP AREA

1,366 sq.ft.

UNIT CARPET AREA

892 Sq.ft.

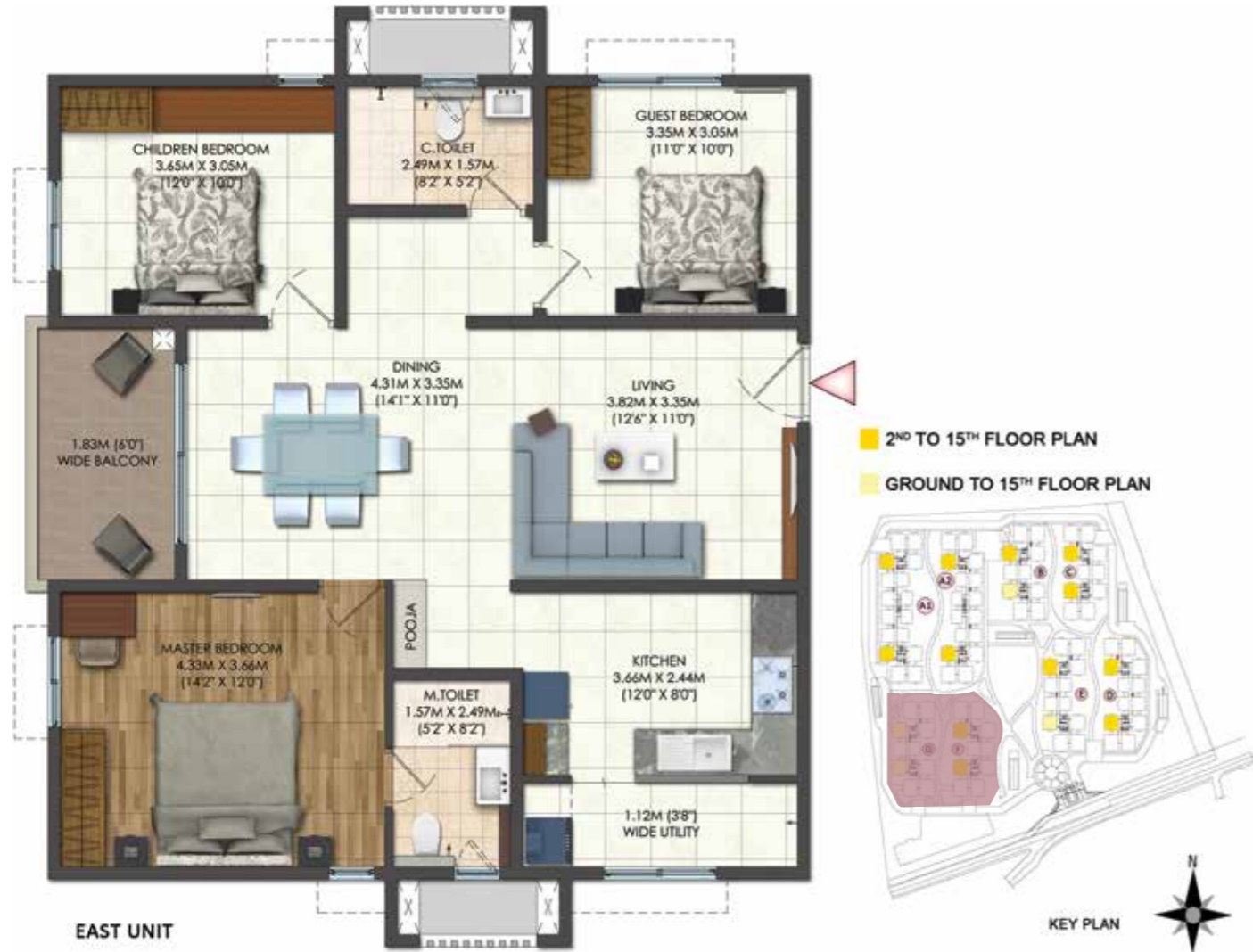
BALCONY CARPET AREA

51 Sq.ft.

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Unit Plan

3 Bedrooms + 2 Toilets



SUPER BUILT-UP AREA

1,583 Sq.ft.

UNIT CARPET AREA

1,030 Sq.ft.

BALCONY CARPET AREA

65 Sq.ft.

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Unit Plan

3 Bedrooms + 2 Toilets



SUPER BUILT-UP AREA

1,583 Sq.ft.

UNIT CARPET AREA

1,030 Sq.ft.

BALCONY CARPET AREA

65 Sq.ft.

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Unit Plan

3 Bedrooms + 3 Toilets



SUPER BUILT-UP AREA

1,793 Sq.ft.

UNIT CARPET AREA

1,174 Sq.ft.

BALCONY CARPET AREA

71 Sq.ft.

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3 Bedrooms + 3 Toilets



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SPECIFICATIONS

FLOORING:

Living / Dining / Family / Foyer: Vitrified Tiles

BEDROOM:

Master Bedroom: Wood Finish Vitrified Tiles

Other Bedrooms: Vitrified Tiles

KITCHEN & UTILITY:

Flooring: Vitrified Tiles

Counter: Provision for Modular Kitchen

Plumbing / Electrical: Plumbing point provision for water purifier/sink and washing machine

Electrical point provision for Water Purifier, Refrigerator, Microwave, Washing Machine, Instant Geyser, Hob, Chimney and Mixer

BATHROOM:

Master Bedroom Toilet: Ceramic Tiles

Other Toilets: Ceramic Tiles

CP Fittings: Jaquar or equivalent

Sanitary Fixtures: Jaquar/Parryware or equivalent
(Wall mounted EWC with concealed cistern)

BALCONY/DECK:

Flooring: Anti-skid Ceramic Tiles

DOORS:

Main Door: Teakwood frame, flush shutter with both side veneer with teak finish and architrave

Bedroom Doors: Hardwood frame, masonite skin shutter finished with PU paint and architrave

Toilet Doors: Hardwood frame, laminate finish shutter and architrave

Windows: UPVC/Aluminium with bug screen

PAINTING & FINISHES:

Exterior Finish: External texture paint in combination with external emulsion as per design

Common area including lift lobby walls and ceiling: Emulsion Paint

Staircase, utility area and service area walls and ceiling: OBD

Unit Walls: Emulsion Paint

Unit Ceiling: Acrylic Emulsion Paint

Basement Walls and Ceiling: Cement Paint

ELECTRICAL:

Modular Switches: Anchor Roma or equivalent make

2 BHK: 4 kW, 3 BHK: 6 kW

DG Backup: 3 kW for 3 BHK, 2 kW for 2 BHK

100% backup for emergency power of lifts, pumps and lighting in common area

MISCELLANEOUS:

Vertical Transportation: Lifts provided as per design (OTIS/Fujitec/Schindler or equivalent)

Security System: Provision for intercom facility (Handset in customer scope)



Actual shot of Brigade At No.7

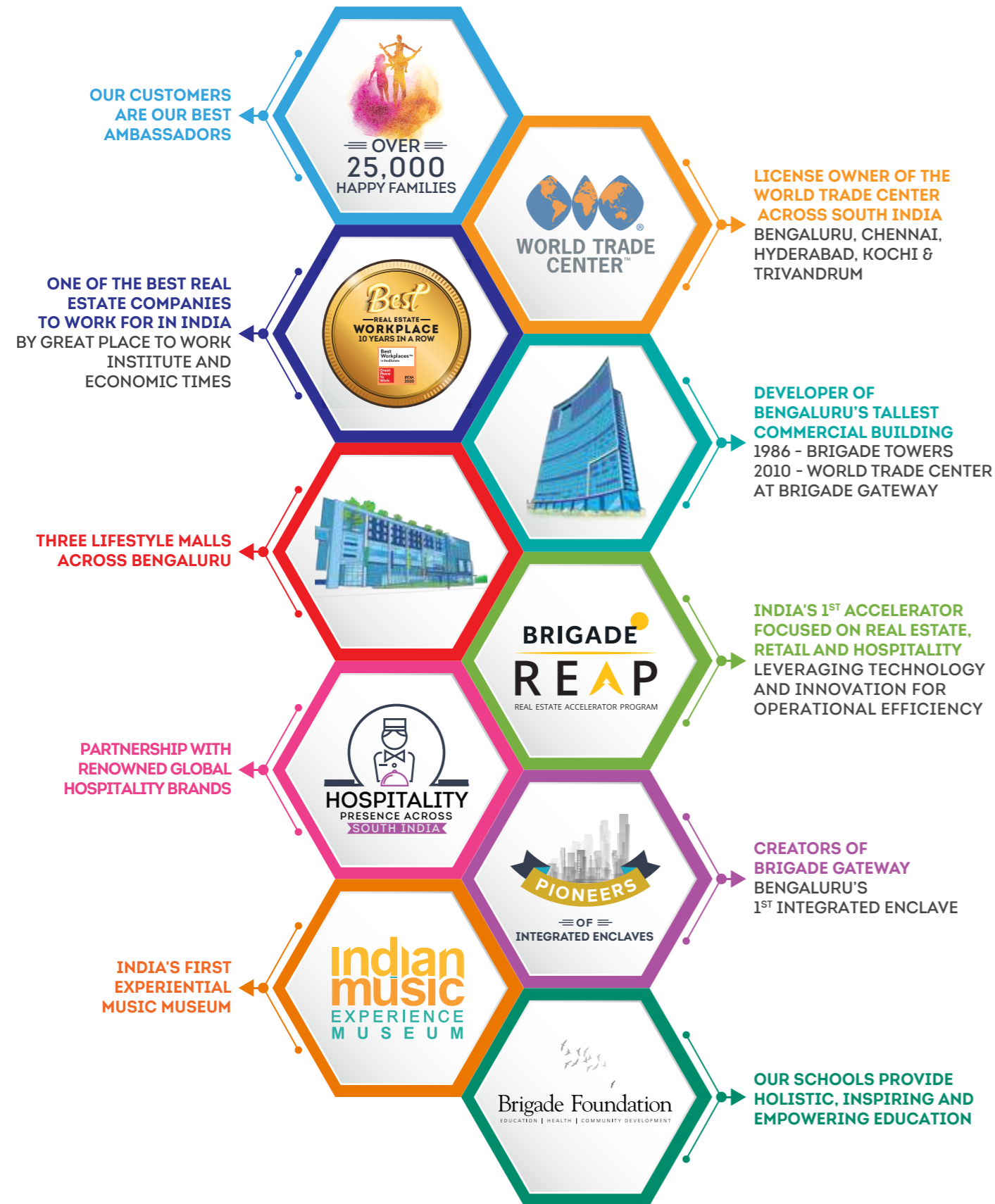
**ANOTHER OF OUR
GLITTERING JEWELS
IN THE CITY
OF PEARLS**

Brigade's flagship project in Hyderabad, Brigade At No.7, Banjara Hills, boasts of the finest lifestyle amenities at the most luxurious location in town. With only 55 homes spread over a sprawling 3.1 acres, these premium residences pride themselves for introducing the city to the Brigade way of life.



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WORLD OF BRIGADE

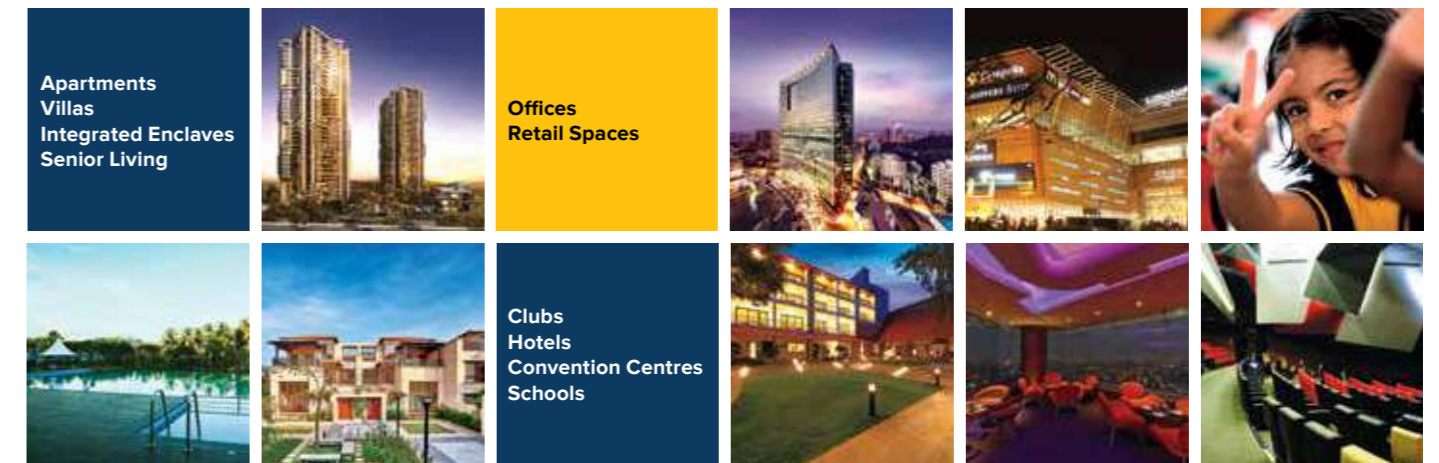


MULTIPLE DOMAINS SINGLE-MINDED COMMITMENT

Brigade is one of India's leading developers with over three decades of experience in building positive experiences for all its stakeholders. We have transformed the city skylines of Bengaluru, Mysuru, Mangaluru, Hyderabad, Chennai, Kochi and Ahmedabad with our developments across Residential, Offices, Retail, Hospitality and Education sectors.

Brigade's residential portfolio includes villas, villaments, penthouses, premium residences, luxury apartments, value homes, urban studios, independent living for seniors and mixed-use lifestyle enclaves & townships. Brigade is among the few developers who also enjoy a reputation of developing Grade A commercial properties. We are the license owners of the World Trade Center across South India, while our commercial spaces have top international clients operating out of them. Brigade's retail projects include Orion Mall, Orion Avenue Mall and Orion Uptown Mall. Brigade's hospitality offerings include star hotels, recreational clubs and convention centres, Celebrations Catering & Events and The Baking Company. Since its inception in 1986, Brigade has completed over 250 buildings amounting to 70 million Sq.ft. of developed space in residential, offices, retail and hospitality sectors across 8 cities.

We have been consistently ranked among the 100 Best Places to Work in India by the Great Place To Work Institute for 10 years in a row. The Group has also been socially responsible and has vastly contributed to society. This responsible attitude and innovative mind-set combined with uncompromising quality of projects over the years, has created a reputed brand.



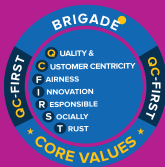
- Great Place to Work 2020**
Brigade was recognised as the Best Place to work in the real estate category for the 10th year in a row by the Great Place To Work Institute
- Brigade Exotica**
Won the 'Best Residential Project' at the CIA World Construction & Infra Awards 2018
- Brigade Group**
Brigade Group received 'One of India's Top Challengers' award at the CWAB Awards 2019
- Brigade Cornerstone Utopia**
Won the 'Integrated Township Project of the Year' award at the 11th Realty Plus Awards 2019 - South
- Brigade Panorama**
Won the award for 'Excellence in Delivery' at the 11th Realty Plus Awards 2019 - South
- Brigade Orchards**
Won the 'Smart Township Project of The Year' award at the 6th Annual Siliconindia Bengaluru Real Estate Awards 2018
- Brigade Palmgrove, Mysuru**
Won the 'Premium Villa Project of the Year' award at the NDTV Property Awards 2018
- Brigade Mountain View, Mysuru**
Won the award for Best Residential Dwellings above 50 units in Mysuru at the CARE Awards 2019
- Brigade was awarded as one of the Hot 50 Brands in Bengaluru** under the Large Enterprise category at the Bengaluru Brand Summit 2018 by Paul Writer



BRIGADE

Building Positive Experiences

Our Core Values



Founders



Awarded
10 years in a row



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